

OBIMOBILE CITY GOVERNMENT SOLUTION
GIVES LOCAL GOVERNMENT OFFICIALS AND
CITY PLANNERS A PLATFORM TO SHARE AND
COLLABORATE WITH THEIR RESIDENTS.

#### **City Government Mobile Solution**

"We are extremely pleased with the ObiMobile App management software platform! Thanks to ObiMobile, we now have an easily maintained LivermoreCity App that provides residents, businesses, and visitors access to City Hall, 24 hours a day, 7 days a week from anywhere."

 Neal S., Information Technology Manager City of Livermore, Municipal Government

# Providing City Government Collaborative Solutions

Mobile Marketing is more effective than traditional paper-process and desktop based medium. It is a low-cost green solution on an effective communication channel.

With mobile devices, users carry it with them and have it on all the time.

These devices have high-end cameras, built-in GPS tracker, email access, and phone capabilities. These are among the tools that end-users will be able to use to collaborate with City Government.







## Why Have a Mobile App?

Mobile apps are an effective tool and low-cost green solution on a proven collaborative medium. It helps City Government offices to manage information from residents, businesses, and officials. It also helps the city address budget challenges while meeting city goals.

### ObiMobile

#### Sales & Mail:

One Market St. Spear Tower, Suite 3600, San Francisco, CA 94105

#### Mktg & R&D:

20 South L St., 2/f, Downtown, Livermore CA 94550

Tel: 800.964.1366 Site: http://obimobile.com skype: trendsglobal

# Getting the most out of your applications

Simplicity is key. ObiMobile is scalable and flexible.



To help City Government create the right Mobile App that applies to their city, ObiMobile provides the features and technical expertise needed to meet their requirements. Among the key features include:

- Specific City Mobile-app features such as Visitor Center, City Council page, Access to the Police Department, and other features
- Electronic issue reporting capabilities using the mobile device
- End-user alerts notifying app users of any events or city alerts
- Multi-user contributor role, which let's staff to handle content updates for their own department
- Event listings with timer countdowns
- Support for multiple mobile devices such as iPhone, iPad, iTouch, Android phones, Android Tables, and even the Amazon Kindle Fire
- and many more...

